



Scott Weiner Joins Board of Advisors for RevTwo

In-App Support Startup Grows Leadership Team

Boston – [March 16, 2016] – [RevTwo](#), the new startup making in-app support human and collaborative, named Scott Weiner, chief technology officer and senior consultant at [NeuEon](#), to its board of advisors. Weiner brings more than two decades of experience in building technology companies to RevTwo, with more than 15 years specifically in mobile technology.

“As RevTwo grows, developing a key group of advisors with expertise in the mobile app space is essential for our success,” said Dale Calder, CEO and co-founder of RevTwo. “Scott’s insights into how apps are used as well as his mission to bring more human interactions to the educational app space will help shape our product roadmap to better meet the needs of the market.”

In his current role at NeuEon, a company dedicated to aligning technology and strategy for midsize businesses through its Fractional CIO™ and CTO™ services, Weiner helps companies build development teams who plan and execute on product vision. He has held senior-level technology roles at numerous companies, including Blue Hill Partners, MedAptus and Infinata. Weiner serves as a mentor for LearnLaunch, a NeuEon client and technology accelerator that drives innovation in education, and is also called on regularly to participate in policy discussions at a national level that affect technology entrepreneurs in industries such as healthcare and education. He will be meeting with congress and at the White House on these policy issues next month.

“We’re living in the age of apps, where the technology we use every day is mobile and connected,” said Weiner. “However, counterintuitively, we are becoming more disconnected as individuals. I have a passion for remedying this, and to use technology to actually increase human engagement, which is tightly aligned with RevTwo’s vision to bring a human touch to the app world.”

RevTwo for edtech

In addition to Weiner’s mentorship work at LearnLaunch, he and the NeuEon team also evaluate business and technical strategies to help edtech companies grow rapidly and develop best practices. Through NeuEon’s engagement with The Hult Prize Foundation, a contest affiliated with the Clinton Global Initiative that aims to create and launch the most compelling social business ideas, they are teaching young entrepreneurs how to use mobile strategies to improve the lives of millions. In 2015, Weiner mentored the business team that won a \$1 million prize for addressing educational challenges for 10 million children in underdeveloped areas worldwide. He brings this passion to help and connect people to RevTwo.

“There is a powerful opportunity for community based support in education and beyond,” said Weiner. “RevTwo has the potential to deliver a level of digital collaboration in edtech not previously possible. Whether enabling real-time problem solving with classmates, or providing teachers and parents with the ability to support a more comprehensive learning experience, RevTwo can help improve the effectiveness and reach of educational apps.”

“RevTwo was founded on the belief that fast, easy support is a universal right—and need—for end users of any technology,” said Calder. “We can extend this right to the edtech field, through both the current community support features available in our platform and with future capabilities.”

RevTwo exited stealth mode last month with a vision to provide universal, built-in support within every app on every device. The company was founded by the entrepreneurs who started Axeda, the world’s first Internet of Things (IoT) platform, which sold to PTC for \$170 million in 2014.

**About RevTwo**

RevTwo is making support human again by laying the foundation for built-in support within every app, on every type of device. The company was founded with a mission to connect end users directly to the support they need whenever they need it. The RevTwo In-App Support Platform connects end users with community experts, developers and technical specialists to get help at all stages of the app life cycle, enabling quicker time to resolution through unique peer-to-peer support and by revealing software-level issues in development, testing and production phases. RevTwo is free during development and initial deployment. Get started in 10 minutes at www.revtwo.com.

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